## Assessment sheet PE: Presentations Pitch and Demo

### Language

* Grammar 1 2 3 4 5
  + accuracy 1 2 3 4 5
  + appropriate level 1 2 3 4 5
* Vocabulary 1 2 3 4 5
  + accuracy 1 2 3 4 5
  + appropriate level 1 2 3 4 5
* Register 1 2 3 4 5
* Free from mother tongue transfer 1 2 3 4 5

### Voice

* Volume 1 2 3 4 5
* Accent 1 2 3 4 5
* Enunciation 1 2 3 4 5

### Audience design

* Addresses audience 1 2 3 4 5
* Establishes good audience rapport (pitch!) 1 2 3 4 5
* Invites questions 1 2 3 4 5
* Answers to questions 1 2 3 4 5

### Pitch (Structure and content)

* Appropriate opening remarks e.g. problem 1 2 3 4 5
* Describes how product solves problem 1 2 3 4 5
* Short, simple, to the point 1 2 3 4 5
* Clear summary or conclusion 1 2 3 4 5

### Demo

* Focuses on the most relevant items 1 2 3 4 5
* Shows the pay-off (result) 1 2 3 4 5
* Troubleshooting 1 2 3 4 5
* Enunciation 1 2 3 4 5

### Body language

* Eye contact 1 2 3 4 5
* Appropriate body language 1 2 3 4 5
* Enthusiasm and dynamism 1 2 3 4 5

### Visuals

* Readability 1 2 3 4 5
* Spelling 1 2 3 4 5
* Proper use of visuals 1 2 3 4 5

**Feedback:**